**THE NAADS ZONAL REVIEW AND PLANNING WORKSHOPS**

**20th to 29th January, 2020**

**1 Background:**

The Ministry of Agriculture, Animal Industry and Fisheries through the NAADS Secretariat has been supporting farmers to access critical farm inputs in line with the Agricultural Sector Strategic Plan. This has resulted into increased agricultural production and productivity that has laid a foundation for Agro-industrialization.

In order to consolidate the gains so far achieved in the agricultural commercialization drive, government is laying emphasis on the need to strengthen value chains anchored in the local economic development (LED) initiatives.

Accordingly, the NAADS Secretariat has organized one - day Non-Residential Zonal Review and Planning workshops in the different sub zones implementing wealth creation activities.

**2 Focus of the NAADS Zonal Review Meetings**

In order to consolidate the gains so far achieved in the agricultural commercialization drive in a sustainable manner, emphasis will be laid on the following;

1. Strengthening of agricultural commodity value chains anchored in the local economic development (LED) initiatives, in line with the Agri-Led model.
2. Promoting the establishment of Area Based Commodity Clusters
3. Supporting the establishment farmer service centers and logistic hubs.

**3 Overall Objective:**

The overall objective of the NAADS Zonal pre-season review and planning workshops is to assess progress of implementation of the NAADS interventions for wealth creation and deliberate on pertinent issues including challenges & lessons that will guide the new strategic direction for agro-industrialization and inform the planning & budgeting process for the FY 2020/21 and the medium term.

**3.1 Specific objectives:**

The specific objectives of the zonal review and planning workshops(s) are:

1. To provide feedback/updates on the status of implementation of previous zonal and national level recommendations.
2. To review progress of implementation of NAADS interventions for wealth creation to inform decision making for the coming season 1, 2020 (for the remaining period of FY 2019/20) and subsequent agricultural seasons in the medium term.
3. To review and map out strategies to guide implementation of the NAADS interventions for wealth creation at various levels of implementation (national, Regional, District, Sub County, parish and farmer level) in view of the agro-industrialization agenda.
4. To agree on emerging opportunities, key undertakings and recommendations for improving implementation of the NAADS interventions for wealth creation in line with the agro-industrialization agenda to inform the budgeting process for the FY 2020/21 and the medium term.

**4 Methodology:**

The methodology of the workshop will involve but not limited to:

* Presentations on selected topics/themes will be made to participants at a one – day review and planning retreat which will be preceded by:
* **fieldwork in the respective host subzones**
* **and radio talk shows.**
* Plenary discussions will be held on topics presented.
* All District Local Governments implementing NAADS wealth creation interventions will be clustered in their respective sub zones for the purpose of the review and planning meeting(s).

**Stakeholders**

The participants will include a wide range of stakeholders from both the public and private sectors from the various Districts and sub county Local Governments within the respective zones.

**5 Timing:** Proposed dates for the Zonal review and planning meetings in the respective sub zones; ***from 20th to 29th January, 2020.***

**6: Venue(s):**

* The meetings will take place in different fifteen (15) selected venues covering all 9 the agricultural zones.